Use the follow space to draft your response for the STIRDE Accelerator. Once you’ve written your response, you can copy and paste them into the webform at www.strideaccelerator.com

1. List the names, emails, and phone numbers of you and your team members.

2. Describe what your company does in 50 characters or less.

3. List your team members. What does each team member do for the company? How much of the company does each of them own?

4. What are you currently working on for the business?

5. What are your most recently completed R&D milestones? What R&D milestones are next?

6. How do you define product-market fit for your company?

7. How do you know your product solves a problem?
8. What will your MVP look like?

9. What does your big vision product or service look like?

10. Do you have a business model? What is it?

11. What are your sales projections for the next 12 months? Describe how you plan on getting sales.

12. Who are your competitors? Which competitors or potential competitors do you fear most?

13. What is unique about your product? What substitutes do people use because they don’t have your product?

14. What does success look like for your startup? Where do you plan to be (metaphorically) in 3 months, 6 months, 1 year and 3 years?

15. Have you raised any capital? How much? From whom?
16. What KPIs are you planning to track for your business?

17. How committed are you to working on this startup long term?

18. Tell us about at least one pivot/change you've made over the past 12 months. How did you decide to make that change?

19. What convinced you to apply to STRIDE?